



AMBASSADOR PROGRAM





AMBASSADOR ROLE IN SOCIAL MEDIA PROMOTION

Your primary responsibility as a Wakit brand ambassador is to actively promote our products on various social media platforms, including Instagram, Facebook, Twitter, and TikTok. These promotional responsibilities involve creating and sharing content that highlights the Wakit brand and the products, aiming to engage your followers and increase brand awareness and product visibility.



POSTING REQUIREMENTS AND GUIDELINES

As a Wakit brand ambassador, you will be expected to follow detailed requirements for your social media posts. These requirements touch on the frequency of posts, the nature of the content in a given post, and the overall quality expected from each post. You must adhere to certain legal disclosure standards to ensure transparency about your partnership with Wakit. These requirements also include guidelines for creating and sharing video content and Instagram Reels, emphasizing the importance of aligning with Wakit's brand image and messaging.





PARTICIPATION IN SPECIAL EVENTS

As a Wakit brand ambassador, you are expected to participate in special events organized by Wakit. These events may include product launches, promotional campaigns, or other brand-related activities. Your role in these events is to enhance the brand's presence and engage with the audience, leveraging your influence to promote Wakit's initiatives.



CONTENT STANDARDS AND POST-REMOVAL CONSEQUENCES

Wakit brand ambassadors are required to ensure that their content aligns with Wakit's brand image and standards. This includes maintaining a certain level of quality and adhering to the brand's messaging guidelines. If you remove a post after Wakit has paid you for making the post, there may be consequences for your ongoing work as a Wakit brand ambassador.



CONTENT PARTICIPANT RELEASE - RIGHTS GRANTED TO COMPANY

As a Wakit brand ambassador, both you and others may appear in the social media content that you create. Because you and any others appearing will be required to sign a content participant release, Wakit will have the right to use your name, image, and social media content for advertising and promotional purposes across various media platforms maximizing the brand's exposure and reach.

SEND US YOUR AMBASSADOR
APPLICATION NOW! ▶

If you have any questions, please contact us at:
ambassadors@wakitgrinders.com

wakitgrinders.com



SCAN FOR THE APPLICATION FORM